



KEY INFORMATION:
 CLIENT: **Cheshire West & Chester Council**
 LOCATION: **Winsford**
 CONSTRUCTION VALUE: **£15.3m**
 CONTRACTOR: **Kier**
 START - FINISH DATE: **15/05/2023 - 14/03/2025**
 SECTOR: **Retail/ public realm**
 FORM OF CONTRACT: **JCT**
 DELIVERY TYPE: **New build & demolition**

The redevelopment, funded by Cheshire West and Chester Council and the Government's Future High Streets Fund is the biggest investment in Winsford since the 1960s.

Forming the first phase of the Council's ambitious regeneration of Winsford town centre, the project aims to make the town centre a better place for shopping, dining and community activities.

Works included the demolition of part of the existing live shopping centre, design and build of 2 new retail units (B&M and Costa Coffee) and 168 space car park with electric chargers. Public realm and external works include improved walking and cycling access.

New open public spaces will host exciting pop-ups, events and entertainment, with increased green space in the town centre to create a relaxing and pleasant public environment

SENSITIVE WAR MEMORIAL RELOCATION

A key part of the works was the restoration and relocation to the new Civic Square of Winsford's town centre Boer War Memorial and the Cenotaph War Memorial, managed and co-ordinated by Kier and carried out by an experienced restoration specialist and stonemason.

The memorials were carefully dismantled, cleaned, restored and reassembled. The site team worked with the client and The Royal British Legion to sensitively relocate Memorials and support Remembrance events in the town centre, sponsoring and installing new hoardings whilst works continued. Kier also donated a bench in the Square, providing a place to pay respects.

SAFE, CONSIDERATE TOWN CENTRE DELIVERY

A Logistics Plan was developed with the Council, Winsford Cross Shopping Centre and Highways to safely maintain business operations. Measures included:

- Contractor attendance at Public Consultations with market and client, using presentations and digital technology to explain works
- Cranked hoarding line to allow Asda deliveries
- Temporary crossing and relocated post box
- Access to war memorials, enhanced with sympathetic hoarding and donated bench

Works were safely delivered with access successfully maintained to 41 live retail units through stakeholder engagement, carefully managed logistics, co-ordination of works and 'just in time' deliveries. The project achieved 45/45 Considerate Constructors score.

"I am delighted that the construction work on the first phase of Cheshire West and Chester Council's ambitious regeneration of the town centre is complete.

"It is the biggest investment in the town centre since the 1960s and it has transformed it into something ready for the future that the town can again be proud of."

Councillor Nathan Pardoe

Cabinet Member for Inclusive Economy, Regeneration & Digital Transformation



SOCIAL VALUE PROMISE:

- £8.1m spent with local MSMEs
- 104 apprentice weeks
- 9 weeks work placements
- 59 hours school & college visits
- 46 hours staff volunteering

